



Job Title	Digital Marketing Coordinator
Location	Head Office: Rivonia
Job Brief	Responsible for developing, implementing, tracking and optimizing our digital marketing campaigns across all digital channels and maximizing our organisation's multi-channel communication strategies.

Key Areas	<ul style="list-style-type: none"> • Manage all artwork, stationery and collateral requests and day to day activities i.e. Business cards, pens, promotional gifts etc. • Create shareable content appropriate for specific networks to increase awareness for both our brand and the property. • List and update property content on external web libraries • Coordinate monthly marketing reports, ensuring that deadlines are met. • Providing accurate reports and analysis to partners and senior managers to demonstrate effective return on investment (ROI), for all digital campaign. • Store documentation in the appropriate libraries and workspaces, as per agreed upon team practices. • Make use of web analytics software to monitor performance of the website and make recommendations for improvement.
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MINIMUM REQUIREMENTS	COMPETENCIES
<ul style="list-style-type: none"> • Grade 12 / Matric • A minimum of two years' experience in a similar position • At least 2 years work experience in Digital Marketing • Photoshop experience • knowledge of all web and social media platforms • knowledge of website analytics tools (e.g., Google analytics) 	<ul style="list-style-type: none"> • Customer Focus • Interpersonal skills • Communicates Clearly via telephone and Email • Sound business communication skills • Advanced computer skills • Teamwork • Attention to detail • Time management skills • Ability to work under pressure • Learning orientation

Please take note of the following before applying:

- Do not send your CV / apply if you do not meet the minimum requirements
- Transferring will have to be negotiated with your current manager
- Only candidates that meet the above requirements will be contacted Should you not be contacted by HR within 1 week after the closing date, please consider your application unsuccessful.
- Preference will be given to individuals that meet the Company's EE targets as set out in our employment equity plan

Please send your updated CV to recruitment@aha.co.za on or before 18th of September 2019.

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